





TEASTHAM

FY 2020 STRATEGIC PLAN COMMUNITY UPDATE

Eastham's Strategic Planning Committee is pleased to present this first annual "Community Update" publication. This document provides a snapshot of progress toward the major goals and strategies outlined under Year 1 (FY 2020) of the Town's 5-Year Strategic Plan. The Community Update is designed to provide transparent communications around the Strategic Plan, and encourage community involvement in the Plan's ongoing evolution and implementation.

As the global COVID-19 pandemic arrived early in 2020, our Town boards, committees, and staff worked to adapt their work and services. Remarkably,no goals or actions in the Strategic Plan were "shelved" and much progress has been made. This Year 1 report reinforces and exemplifies what we love most about Eastham: when we work together as a community, we can achieve great things - even in the face of great challenges. Please enjoy reading through the pages that follow, and visit **eastham-ma.gov** for more detail on specific actions and projects outlined in the 2020-24 Strategic Plan.

Sincerely,
Town of Eastham Strategic Planning Committee

2020-2024 GOALS

- 1. Preserve and protect coastal, estuary, pond, and other natural resources
- 2. Encourage and welcome a diversity of residents
- 3. Improve travel experience for all users
- 4. Foster and enhance community spirit
- 5. Increase diversity of housing options
- 6. Provide and enhance access to public recreational resources for all people

SELECT BOARD

Jamie Demetri, Chair Aimee Eckman Arthur Autorino Alexander Cestaro Jared K. Collins

TOWN ADMINISTRATOR

Jacqueline Beebe

STRATEGIC PLANNING COMMITTEE

Karen Strauss, Chair Joanna Buffington Jim Kivlehan Mary Shaw

READY WHEN YOU ARE ... Curbside pickup at the Eastham Library is off to a fast start. This is what went out front for our patrons to retrieve at 11 am Saturday. Please check our website at eastham.library.org to learn more.

ADAPTING TO COVI

During the COVID-19 pandemic, the Town of Eastham has continued to provide a standard level of programs and services while going above and beyond to adapt to COVID-related needs. Creativity and community-mindedness prevailed, as Town volunteers, elected officials, and staff found new ways to keep community members safe while also making progress toward one of

the over-arching principles outlined in the 2020-24 Strategic Plan: enhance Eastham's vibrancy and viability for people of all ages.



BYTHE NUMBERS

ballots cast by Eastham voters in 5 elections, with an average voter turnout of 49.3%*

*numbers for calendar year 2020

Number of accessory dwelling units (ADUs) built, adding housing options for Eastham residents

Rec activity packs distributed to local families

Number of homecooked meals delivered by the Council on Aging to home-bound seniors



Eastham public beaches received a perfect "passed" score for water quality testing Tested over 14 weeks, June to August 2020

Average number of (monthly participants in Town Zoom meetings

Number of households that applied to connect to Town water

Number of Eastham children enrolled in

beach wheelchairs and



• Eastham's Council on Aging (COA) delivered 5500+ meals to

Eastham seniors, keeping our community's elders safe and healthy at home.

- The Police and Fire Departments adapted outreach programs to stay connected with children and families through virtual schoolbased fire safety education, "Reverse Trick-or-Treating," and at-home Santa visits.
- Eastham residents stayed entertained and wellread with weekly Rec activity packs (Rec & Beaches Dept) and contactless, curbside checkout (Eastham Library).

2020 STRATEGIC PLAN

STRATEGY 1

SUPPORT A CLEAN ENVIRONMENT AND RESILIENT COMMUNITY

- HAZARD MITIGATION PLAN COMPLETE
- DESIGN AND INSTALL OF ON-SITE
 WASTEWATER TREATMENT SYSTEM AT
 SALT POND VISITOR CENTER
- TOWN WATER PROJECT: ON SCHEDULE AND UNDER BUDGET!

TRATEGY 2

SUPPORT INTENTIONAL AND WELL-DESIGNED DEVELOPMENT

- UPDATE OF EASTHAM'S HOUSING PRODUCTION PLAN IN PROGRESS
- EASTHAMHOUSINGHELP.ORG LAUNCHED
- T-TIME PLANNING PROCESS UNDERWAY
 VIA T-TIME DEVELOPMENT COMMITTEE

TRATEGY 3

IMPROVE QUALITY OF LIFE FOR A DIVERSITY OF RESIDENTS AND STRENGTHEN COMMUNITY

- FAMILY SUPPORT PACKAGE APPROVED AT 2020 TOWN MEETING
- WILEY PARK PLAYGROUND
 IMPROVEMENTS IN DESIGN PHASE

STRATEGY 4

IMPROVE SAFETY FOR ALL MODES OF TRANSPORTATION

- ROUTE 6 IMPROVEMENTS IN DESIGN PHASE
- PHASE 1 OF TOWN-WIDE STREET SIGN
 UPDATE IN PROGRESS

MEETING EASTHAM'S HOUSING NEED'S



What makes a town a *community* is the people who live in it. Yet many current and would-be Eastham residents - teachers, police and fire officers, seasonal workers, and more - are unable to find or afford suitable housing in our town. The COVID-19 pandemic has only exacerbated this challenge. Eastham's 5-Year Strategic Plan outlines an ambitious set of strategies and

actions designed to increase the diversity of housing options in our community to meet residents' needs at a variety of life stages and income levels. In 2020, with these goals in mind, the Eastham Housing Trust increased its outreach efforts to connect with community members through a new website. Combined with the Town's Housing Production Plan and existing assistance programs, including rental assistance and housing emergency loans, Eastham's Housing Help website will serve as a vital, one-stop resource for housing needs in our community.

Learn more: easthamhousinghelp.org

